



Discover
something *new!*

Job Description

Title:	TikTok Live Presenter
Type:	Temp-Perm
Start date:	ASAP
Hours:	40 hours per week
Salary:	Competitive, dependent on experience
Location:	This role is 100% based at our new HQ in Snodland, Kent (not remote working)

Who is Must Have Ideas?

Whilst still only 6 years old, we're one of the UK's fastest growing ecommerce brands, helping over 1 million customers 'discover something new' every year. One in ten homes in the UK now have one of our clever, problem-solving products and we're widely recognised as one of the leading ecommerce innovators of the past few years. We're a British success story and our incredible growth isn't stopping any time soon – we'd love you to join us on this exciting journey!

The Team

You'll be working with a group of great people who think independently but collaborate as a strong team to deliver exceptional results. Career progression? Absolutely - there are plenty of opportunities to grow and develop, as our rapid growth continues.

We're fully office-based

We believe that we are at our best when we're together, and that's why our team fully works from our office from our swanky new offices in Snodland, near Maidstone. This facilitates easier collaboration, encourages conversations, and sparks creativity. And there's some pretty sweet incentives to coming to the office, too, including free breakfast every day!

This Role

This is an excellent opportunity to join us on our fast-growth journey!

We're looking for a TikTok Live Presenter to join our team to produce and host regular TikTok live streams.

This is a newly created role to support the ongoing fast-growth of the organisation.

Your responsibilities will include:

- Host regular live streams on TikTok, engaging with viewers in real-time.
- Plan and execute creative content ideas to attract and retain a large audience.
- Promote products during live streams, ensuring clear and enthusiastic communication.
- Interact with viewers, responding to comments, questions, and requests in a timely and professional manner.
- Highlight promotional offers, discounts and special deals during live sessions.

- Plan and prepare for live streams, including creating a plan for the stream, ensuring props are ready, setting up and packing down after the live stream
- Looking at sales and analytics to ensure we are constantly improving our content for better results

You'll excel in this role if you have the following skills & experience:

- Proven experience as a live streamer, presenter or similar role
- Strong knowledge of TikTok and its features
- Excellent communication and presentation skills
- Ability to engage a live audience
- Ability to work flexible hours, including evenings and weekends

What's it like to work here?

We know that our people are key to our success. That's why we strive to make MHI a great place to work – just ask our team. It's a friendly, welcoming and fun environment here. We've worked hard to create an amazing experience for our people because we know that workplace happiness goes way beyond just your salary. We're proud to offer one of the best packages of team perks in the area, including:

- Free breakfast every morning
- Minimum of 25 days holiday per year as standard (plus more the longer you stay)
- Flexible hours
- Your birthday off work
- Free EV charging
- Free car washing
- Regular team and charity fundraising events
- Free products from our range
- Generous staff discount
- Company pension
- Casual dress code
- Free and unlimited sweets, cold & hot drinks

What happens next?

Please submit a video no longer than 3 minutes of you. Please introduce yourself and a cleaning product you have in your home. Talk about why that product is better and do a demonstration with the product. Please send your video, along with your CV, to jobs@musthaveideas.co.uk

If we think you could be a good fit, you'll be invited to come and see our new state-of-the-art facilities and for a more in-depth conversation.

This is an excellent opportunity to join us while the company is still young and to be part of our high-growth journey, with all the opportunities that brings.

Must Have Ideas Ltd is an equal opportunities employer and we're working hard to build a diverse and inclusive workforce.